Privacy Statement

Welcome to www.MDOutlook.com or its affiliate sites www.oncologyintelligence.com, www.diseaseintelligence.com, or www.onconation.com. These Web Sites (collectively the “Web Site”), are Internet-based disease intelligence platforms. Thank you for reviewing this Privacy Statement. The Web Site is owned by MDoutlook, LLC (the “Company”) and was designed to improve understanding of complex disease areas, thereby improving patient care.

The Company strongly believes in maintaining the privacy of its users and the nonpublic information we collect from individuals who visit the Site. Therefore, we want you to understand how we collect and process, personal information and any other information collected on the Site. The purpose of this Privacy Statement is to describe our practices and procedures as they relate specifically to such information.

What is Personal Information? As used herein, the term “personal information” generally means information that specifically identifies an individual (such as user’s name, address, telephone number, e-mail address, credit card or other account number) or that is associated with an identifiable person (such as demographic information or information about a person’s activities when such information is linked to personally identifying information). However, personal information does not cover, any publicly available information and public records, including but not limited to information obtained from medical associations, medical licensing boards, state and local governmental authorities and websites that are available to the public. Personal information also does not include “aggregate” information, which is data we collect about the use of the Site or categories of Site users, from which any personal information has been removed. For example, information that fifty-two percent of the Site’s registered users identify themselves as female, would be aggregate information. We collect aggregate data for a number of purposes, including helping us understand trends and user needs so that we can better consider new publications, market research, products and services, and tailor existing publications, products and services to user desires. This policy in no way limits or restricts our collection of aggregate information.

What Information Do We Collect. Personal information may be collected in a number of ways when you visit our Site or use the various services and activities available on our Site. We may collect certain information you voluntarily provide to us which may contain personal information. For example, if you register as a subscriber or send us an email, we may collect your name, address, phone number, email address, and other personal, professional, demographic and business information that you provide. If you are a physician and claim or update your profile, we may also collect professional and other information about you and your practice. In addition, we may collect personal information that is submitted to us by subscribers. We also collect demographic, contact or other personal or demographic information you provide in connection with your participation in surveys, promotional offers, forums and other interactive areas of the Site. If you encounter a screen or page that requests information you do not want to share with us, do not enter the information requested and do not proceed with that screen or page; however, certain personal information is required to access nonpublic pages of the Site.

Usage and Disclosure. In general, we use personal information we collect to facilitate use of the Site, to provide subscribers with information, products and services available through the Site, and to administer and assist us with the operation of the Site. For example, we may use the information we collect:

• if you are a physician, to verify your identity when attempting to update or complete your profile information;
• to contact you about your use of the Site, such as for administrative purposes or to provide you with customer service to respond to your emails, submissions, comments, requests or complaints;
• to request feedback and to enable us to develop, customize and improve the Site and our information and services; and
• for the specific purpose for which the information was provided.
In addition, we may use the information we collect to send you Company news, surveys, product and service updates, and for other marketing, informational, product development and promotional purposes. We may also receive information from third parties with whom we have business relationships, and may combine this information with the other personal information we have about you. In such cases, this Privacy Statement governs our use and disclosure of such information.

Except as provided above, we do not sell, license, transmit or disclose this information outside of the Company and its affiliates unless (1) you expressly authorize us to do so, (2) it is necessary to allow our contractors or agents to provide services for us, (3) in order to market and provide our products or services to subscribers, (4) it is disclosed to entities that perform marketing services on our behalf or to other entities with whom we have joint marketing agreements, or (5) otherwise as we are required or permitted by applicable law in the United States, European Union or other jurisdictions.

Notwithstanding the foregoing, to the extent received, we restrict disclosure of any protected health information, if any, in strict accordance with applicable laws and regulations in the United States, European Union and other jurisdictions, including but not limited to the Health Insurance Portability and Accountability Act of 1996 (HIPPA).

We will correspond with you via mail and/or paper-based communication to share insights and understanding of certain disease areas. Correspondence will be from MDoutlook, or its subsidiaries and its owned domains.

Confidentiality and Security. The Company employs commercially reasonable security measures consistent with standard industry practice, to safeguard personal and other information collected through the Web Site. We believe these commercially reasonable practices provide adequate security to protect against the loss, misuse, or alteration of the information we collect on our Site. Please be aware, however, that despite our efforts, no security measures are perfect or impenetrable. To protect the confidentiality of your personal information, you must keep your password confidential and not disclose it to any other person.

Email We appreciate your questions and comments about the Site, products and services, and we welcome your email messages to mailboxes listed on the Site. We will share your messages with those within our organization who are most capable of addressing the issues contained in your message. We will keep a copy of your message until we have had an opportunity to address your concerns. We may archive your message for a certain period of time or discard it, but your email address will not be used for any other purpose.

The Right To Verify the Accuracy of the Information We Collect. Keeping information accurate and up to date is important to us. An individual may see and correct their personal information that we collect except for information relating to a claim or a criminal or civil proceeding. Contact us at the address provided below or via the “Contact Us” page of the Site if you wish to verify or change your personal information.

Links to Other Sites. For your convenience, we may provide links to other web sites and web pages that we do not control. We cannot be responsible for the privacy practices of any web sites or pages not under our control and we do not endorse any of these web sites or pages, the services or products described or offered on such sites or pages, or any of the content contained on those sites or pages.

Information Collected from Children. We are strongly committed to preserving online privacy for all of our Site visitors, including children. We do not knowingly collect information about children or sell products to children. Consistent with the Children’s Online Privacy Protection Act, we will not knowingly collect any information from children under the age of 13. If you are under the age of 13, you are not permitted to submit information to the Site.
Public Forums. The Web Site may make available chat rooms, blogs, and message boards. Please remember that any personal or other information that you disclose in these areas becomes public information and you should exercise caution when deciding to disclose your personal information.

Use of “Cookies” or other Data Collection Tools. A cookie is a piece of information that a web server may place on your computer when you visit a web site. Cookies are commonly used by web sites to improve the user experience and have not been known to transmit computer viruses or otherwise harm your computer. Many cookies last only through a single web site session or visit. Others may have an expiration date, or may remain on your computer until you delete them.

We may use cookies for a number of purposes - for example, to maintain continuity during a user session, to gather data about the usage of the Site for research and other purposes, to store your preferences for certain kinds of information and marketing offers, or to store a user name or encrypted identification number so that you do not have to provide this information every time you return to the Site.

Our cookies, if any, will track only your activity relating to your online activity on the Web Site, and will not track your other Internet activity. Our cookies do not gather personally identifiable information.

You can decide if and how your computer will accept a cookie by configuring your preferences or options in your browser. However, if you choose to reject cookies, you may not be able to use certain of our online products and services or Site features.

We may occasionally use other companies to set cookies on the Site and gather cookie information for us. In some cases, we may also use another company to operate web servers for the Site. We use the cookie information gathered by these companies in the same manner as stated above.

Changes to This Privacy Statement. We may change this Privacy Statement at any time and from time to time. The most recent version of the Privacy Statement is reflected by the version date located at the bottom of this Privacy Statement. This Privacy Statement is not intended to and does not create any contractual or other legal right in or on behalf of any party.

Sale or Merger. If the Company is sold to or merges with another company, you should expect that some or all of the personal information collected from the Web Site may be transferred to the buyer/surviving company. If so, the Company will seek to obligate the acquiring company to use any personal information transferred by the Web Site in a manner consistent with this Privacy Statement, but cannot guarantee that it will be able to impose that requirement, or that the acquiring company will comply.

Legal Process. You should be aware that the Company may be required to disclose your personal information to the government or other entities in connection with a legal process, such as in response to a valid subpoena, court order in judicial or regulatory proceedings, or pursuant to a valid law enforcement investigative demand.

Contacting Us. If you have any questions about this Privacy Statement or would like to learn more about how we protect privacy, please write to us at 45 Technology Parkway South, Suite 220, Atlanta (Norcross) GA 30092, United States, Attention: Compliance Officer.

Last Updated: May 15, 2017